



## PRESS RELEASE

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### **Kentucky Moms Organize Stroller Brigade to Demand Protections from Toxic Chemicals**

*Local moms respond to increasing concerns over toxic chemicals found in consumer products, ask Congress for leadership*

*August, 10<sup>th</sup>- Lexington.* Today moms across the country organized local stroller brigades to demand increased protections from toxic chemicals. The local event in Lexington featured moms and children asking Senators McConnell & Paul to work for increasing protections for American families.



Sylvia From of Berea participated in the Brigade.

Defined as a “mom-led movement” the quest for safer chemicals has gained traction among women of all demographics and political parties. Most recently the issue has gained celebrity spokespeople like actress and mother, Jessica Alba.

Lexington mom Beth Ruggles said, “Moms are tired of having to play detective when it comes to buying safe consumer products for our families. We’re tired, fed up and ready for Congress to protect American consumers from toxic chemicals lurking in our homes. We’re here to ensure a healthy future for our families.”

The moms are rallying behind a bill that would take meaningful steps to protect the American public from toxic chemicals. The Safe Chemicals Act of 2011 (S.847), introduced by Sen. Frank Lautenberg (NJ) would increase chemical safety, inform

consumers and the marketplace on chemical hazardous and protect vulnerable populations like pregnant women and children.

Greg Capillo, KEF's Toxics & Health Coordinator, commented, "The rates of cancer and learning disabilities are on the rise in Kentucky. We need leadership from Senators McConnell & Paul so that chemicals are tested for safety and we can prevent illness associated with toxic chemical exposure."

This fall a vote is likely on the Safe Chemicals Act in the Environment and Public Works committee, and a Senate floor vote later in the fall.

Safer Chemicals, Healthy Families, a coalition of 280 public health, parent, environmental and community organizations, including KEF, coordinated today's events. The stroller brigade is taking place in twenty states including: California, Connecticut, Delaware, Kentucky, Maine, Massachusetts, Montana, New York, North Carolina, Oregon, Pennsylvania, Washington and Vermont .

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Photos are available upon request.